

John Burns Real Estate Consulting, LLC Independent Research Provider Profile

As the leading information provider to participants in the housing market, John Burns Real Estate Consulting (JBREC) has extraordinary access to its client base of Builders/Developers, Lenders, Housing Investors, and Building Product Manufacturers. Combined with its proprietary surveys, industry conferences and relationships with senior management of public and private builders, JBREC's research is backed by detailed data as well as proprietary tools and experienced professionals from around the country.

RESEARCH TYPE

Primary Research
Fundamental Research

APPROACH

Proprietary Independent
Research

SECTORS COVERED

- Single Family Housing & Apartment

METHODOLOGY

JBREC uses a combination of insight from team members in the field, diverse client interaction, proprietary surveys, and conference attendance. This insight is combined with third party data collection and special research reports to make well respected long- and short-term forecasts.

SERVICES

- Research Services
JBREC Research Clients make confident decisions because they are well informed on every aspect of the housing industry. They have a dedicated team working full time to analyze data, research key issues and identify trends. The firm analyzes more than 100 Metropolitan Statistical Areas each month in 10 major regions. JBREC helps clients apply that intelligence to their business so they can identify investment opportunities and develop smart strategies with a competitive edge.
- Custom Consulting
JBREC's Customized Consulting team provides strategic advice for development, acquisition and disposition of housing projects and portfolios of all types (single-family, attached, urban mixed-use and rental), master planned communities, resort and hospitality development, commercial/retail and industrial real estate. The experienced team includes former homebuilding executives and seasoned professionals with backgrounds in research, finance, law, urban planning and economics.

John Burns Real Estate Consulting, LLC

For more information please contact your Tradebook Sales Representative or email TBresearch@bloomberg.net.

JBREC OFFERS

- Proprietary Home Builder and Land Survey Results
- Detailed Industry Analysis
- Special Topic White Papers
- Executive Access
- Economic Analysis & Forecasting
- Weekly Market Updates
- Monthly National and Regional Housing Market Reports
- Home Builder Operations Assessment
- MSA Level Insight
- Webinars
- Strategic Direction and Planning
- Demand Analysis
- Financial Modelling
- Consumer Research and Focus Groups
- Litigation Support & Expert Witness
- Project & Product Positioning
- Introductions

KEY BENEFITS

Investor Clients:

- make trades with confidence
- are more informed than their competitors
- gain actionable insight from the research

All Clients:

- make strategic competitive decisions based on analysis of key issues and housing market trends
- maximize housing market opportunities

About Bloomberg Tradebook

Bloomberg Tradebook is Bloomberg's agency broker that partners with both the buy-side and sell-side to provide high-quality liquidity, market insight, and customized solutions based on innovative technologies. Founded in 1996, Bloomberg Tradebook offers its customer base trading solutions for equities, futures, options, and foreign exchange (FX) to actively manage complex trading strategies across more than 100 global exchanges.

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About Tradebook Research Services

In the same way that Bloomberg connects you to data of unmatched breadth and depth, Tradebook Research connects you to information that goes beyond consensus. Tradebook provides clients with numerous ways to find and implement smart trading ideas by providing direct access to independent research analysts and commission management services.

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